

November 18, 2009

Dear physician practices:

The following information provides an outline regarding the opportunity to participate in the PQRI Alternative Reporting Method for 2009. The Delaware County Medical Society is dedicated to supporting physicians in the delivery of quality health care and improving patient health outcomes.

As an opportunity for our physicians to earn up to a 2% incentive bonus from CMS, the Delaware County Medical Society supports this PQRI program and as a associated member organization (through the PA Medical Society) of the Pennsylvania eHealth Initiative (PAeHI), our physicians and eligible clinicians can take advantage of a negotiated arrangement with DocSite, a CMS approved Patient Registry vendor organization, to offer this patient care reporting program to you.

MEDICARE WANTS TO PAY YOU MORE DocSite Makes It Happen



For this effort, assuming favorable review by CMS, the PQRI Bonus of 2% of 2009 Medicare Allowed Charges is expected in the second half of 2010.

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The Delaware County Medical Society announces an opportunity for physicians and eligible clinicians to earn CMS Bonus through the PQRI Alternative Reporting Method Program from DocSite

After a successful campaign in 2008, the Pennsylvania eHealth Initiative (PAeHI) has once again teamed up with DocSite to offer a great opportunity for Pennsylvania providers and practitioners to earn a bonus of up to 2% of their total 2009 Allowed Medicare Services! The Centers for Medicare and Medicaid (CMS) has authorized a simple Alternative Reporting Method for the 2009 Physicians Quality Reporting Initiative (PQRI) program that asks for only a small set of data to be reported for a small subset of patients - no claims or G-codes required.

While participation in the PQRI Alternative Reporting Method can be realized through a few qualified registries, agreement has been reached to offer the unique program using "Advanced PQRI Registry from DocSite". **This specially negotiated program includes a reduced submission fee of only \$199.50, a 43% discount off of the published fee for PA physicians**, the option of a free trial period for any PA physician submitting via DocSite PQRI to use the DocSite Patient Registry for collecting and managing patient electronic health records, and a commitment through the program to support PAeHI in its ongoing communication and education efforts regarding the benefits of HIT.

While CMS does not guarantee the size and amount of the bonus, the target is 2% of physicians' 2009 allowed Medicare services. For an average annual billing of \$150,000, this amount could be \$3,000. Even with only \$50,000 in billing, the potential ROI is just over 5 times the submission cost. Bonus payments are scheduled to be made in the second half of 2010.

To participate in the DocSite PQRI program:

- Go to Docsite's PQRI website <http://www.docsite.com/products/pqri/> for more information and to register. THERE IS NO COST TO REGISTER. Additional information is also available through <http://www.docsite.com/contact/>. You may also e-mail DocSite at info@docsite.com. If you want to speak immediately to someone, call the DocSite support line directly at 1-919-256-9500, Ext.11, during regular business hours (M-F 8 a.m. to 5 p.m. eastern).
- Once registered, go to <https://registry.docsite.com/PQRI/> and login in using the user name and password you created during your registration process. Here you can access all information and support material directly from DocSite, including the PQRI Survey forms. This Survey serves as the collection tool and requires some patient information along with responses to a few select care questions for each patient.
- A Survey needs to be completed for each of 30 consecutive patients as defined according to the measure group parameters selected (including at least two patients that are Medicare part B Fee for Service patients.) To make sure that you have sufficient

qualifying patients, it is recommended that you survey a few more than 30, or carefully prescreen your appointment schedule to pre-identify the group of qualifying patients.

- After you have completed the Surveys, you or someone on your team, must enter the data online. The online tool is designed to acknowledge when you have met the basic CMS parameters for your selected measure group prior to permitting your submission. After you enter the last qualifying patient, the "Add New" patient link will change to "Submit".
- When you reach the required number of patients, and press "Submit", you will be prompted to enter your PAeHI promotion code **PAeHI2009** and credit card data to pay the submission fee of \$199.50. **Your card will only be charged after you complete and submit the full set of patients.**

Important information for those planning to participate:

- As an organization associated with the PA Medical Society, a cofounder of PAeHI, this program is brought to your attention. The discount of over \$150 is for participants who use the unique promotion code **PAeHI2009** and submit through the DocSite PQRI program.
- CMS states that the bonus will be up to 2% of 2009 Medicare billing; it does not offer a guarantee of the bonus amount. See the CMS website for additional information: <http://www.cms.hhs.gov/pqri/>

The following are some of the testimonials DocSite has received from customers who earned their 2008 CMS bonus payments for participating in the 2008 PQRI program.

- I'm really glad you are out there to make this reporting so easy for us. It's the best money we've ever spent! –Judy Boesen, *Colorado Otolaryngology Associates, PC*
- Without your help, I can honestly say we would not have completed the labor intensive claims-based PQRI process. Thanks to DocSite, we were able to complete the documentation requirements with minimal staff time or interruption. We just received our Medicare 2008 PQRI payment, and I want to thank DocSite for enabling our office to be properly compensated for our efforts. – Amelia Alvarez, *Ennis Ear, Nose and Throat*
- "Boise Orthopedic Clinic recently completed the Preventive Care measure group for all eleven of our providers. We were able to complete our 2009 PQRI in a very short period of time, with minimal use of staff resources. DocSite's online registry is very easy to use," said Connie Kniefel, CPA, MA, CMPE and Administrator of Boise Orthopedic Clinic. "My special thanks to the Idaho Medical Association for bringing DocSite to our attention. I previously looked into claims-based PQRI reporting and concluded that the effort was too substantial for this practice to undertake. Using DocSite was just too easy to believe!"

- I sat through countless meetings given by Trailblazer about the PQRI process. I read and listened to people talk about all the measures and information and none of it made sense. Using DocSite was so simple. It made a job I was dreading into a job that was fast and easy.
- Doc-site was very user friendly and the support staff helpful and courteous. The Webinar was very helpful.
- In 2007, we spent many, many hours preparing for PQRI of 2007. We added multitude of process to providers, front office and billing staff to verify we were submitting the G codes through our billing system. To date, CMS has not funded 2007 due to systemic data issues on their part. In 2008, we partnered with DocSite. Queried our EMR system, audited charts on 14 providers, uploaded the data through DocSite and was paid in October 2009 on schedule. DocSite took a year long process and consolidated it to days! Thank you, DocSite!
- EXCELLENT SERVICE, SIMPLE TO USE, DOESN'T REQUIRE ALOT OF TIME AND FANTASTIC
- Doc Site is very user friendly. It made submission quick and easy.
- DocSite was easy to use and minimal paperwork to complete
- I am very pleased with the ease of using the product and the financial return on my investment.
- In an attempt to submit data for the PQRI re-imburement, I misunderstood the criteria being each physician had to send in 80%. We just sent in 80% of the practice. It was wonderful to have a second chance to send all the data that was required, and formatted by DocSite to be so "user" friendly. I would highly recommend DocSite to others. - Robin Schiffbauer, Moffat Family Clinic, Craig, CO
- Excellent and easy

Please call DocSite if you have any questions on how to get started today...

Information is also available through <http://www.docsite.com/contact/>. You may also e-mail DocSite at info@docsite.com. If you want to speak immediately to someone, call the DocSite support line directly at 1-919-256-9500, Ext.11, during regular business hours (M-F 8 a.m. to 5 p.m. eastern).

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